

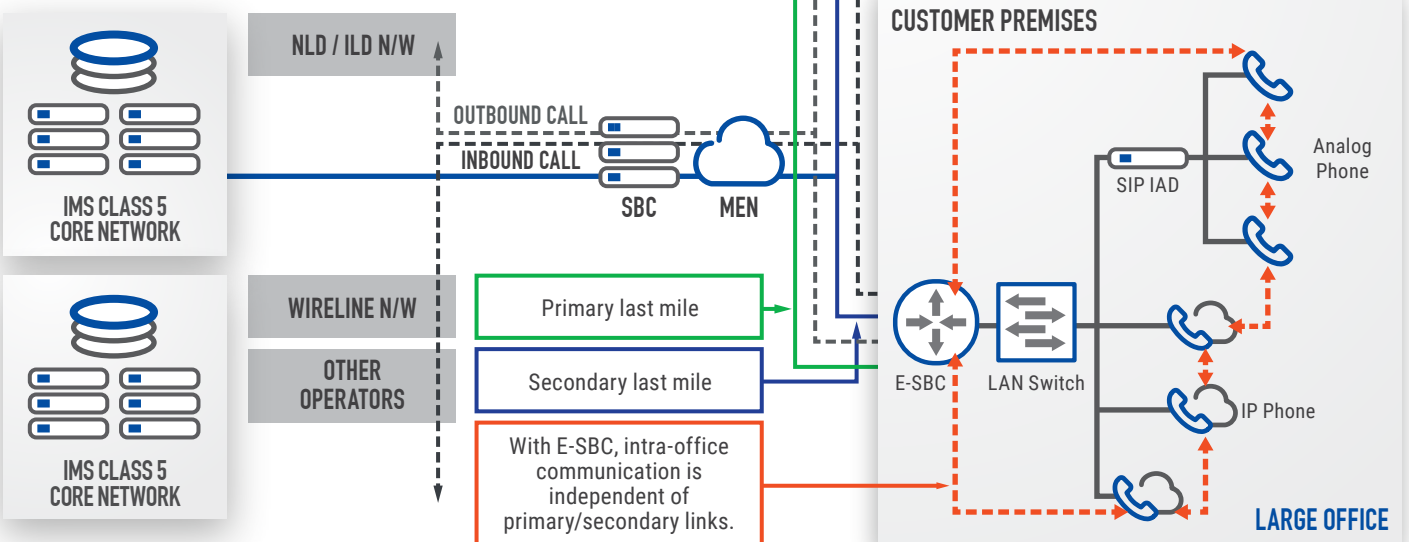
UNWRAP THE PRESENT FOR THE IP-CENTRIC FUTURE

As the world of IP Voice gradually unfolds its possibilities, enterprises that have embarked on this journey are beginning to discover unprecedented benefits. Reliance IP Centrex – a feature-rich hosted IP telephony solution powered by the IP Multimedia Subsystem (IMS) – puts distinct advantages within your reach today, while getting you ready for the IP-centric world of tomorrow.

Today's hyperconnected world demands workplaces to be facilitators of seamless communication and flexibility, while continuously looking towards the future for greater possibilities. IP is playing a catalyst's role in bringing about a unified, converged and easily manageable communications ecosystem for enterprises. Enterprise voice communications, that has traditionally been TDM-centric, is likely to wrap itself tightly around IP in the not-too-distant future. Reliance IP Centrex—India's first IMS-powered hosted Enterprise IP telephony solution—offers a convenient gateway for enterprises of all sizes to enter this exciting and futuristic world of new possibilities.

HOW IT WORKS

Reliance IP Centrex is a futuristic telephony service that enables high-quality, feature-rich Voice communication for individual users in the enterprise, while equipping the enterprise with effortless manageability of its usage. Phones linked to the Router/E-SBC at customer premises get connected to the Reliance IP Voice Network via Reliance Managed IP Access Network, using dedicated circuits for bidirectional PSTN communication.



DESIGNED FOR THE REALITIES OF TODAY AND THE POSSIBILITIES OF TOMORROW

Users have a host of features at their fingertips to help them manage their communication effectively: call forwarding to other numbers, personal attendant, conferencing, automatic call repeats, caller notifications, just to name a few. At the enterprise level, different privileges can be extended to users, depending on individual needs.

Reliance IP Centrex frees you of the hassles of maintaining a PBX and a separate Voice network. Telephone numbers can easily move with the user within the campus.

THE RELIANCE ADVANTAGE

Reliance is the country's first telecom operator to roll out a pan-India advanced network for IP Voice services and traffic delivery. Reliance IP Centrex, built around a highly sophisticated architectural core for delivering IP multimedia services (IMS Class 5), rides on our robust countrywide footprint constructed on one of the world's largest Metro Ethernet Networks (MEN). This complete Voice solution is designed for the realities of today and the possibilities of tomorrow.

KEY FEATURES

- Rich suite of features
- Easy activation/deactivation of features by users/admin using the assigned phone, other phones and the self-help portal
- High-Definition Voice
- Seamless Voice network across offices without any extra investment
- Availability of a wide range of IP phones to suit every requirement
- Video calls across the IMS Network
- Pooling of free usage across Reliance Wireline Voice solutions
- Easy integration with UC platform

KEY BENEFITS

- Service entirely owned and operated by Reliance: hassle-free experience and frees up manpower for core business
- No investment required in PBX: Saves investment and floor space while protecting from technology obsolescence
- Lower cost, effort and time spent on MACDs (Moves, Adds, Changes, Deletes)
- Offers virtually unlimited scalability
- Large nationwide coverage
- Significantly better user experience: engaging and efficient employee interactions
- Cost savings in the short term as well as long term
- Makes your enterprise future-ready



To usher in the 'Voice' of tomorrow with Reliance IP Centrex, get in touch with us today.

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