

Reliance Communications announces launch of 3G Services

**First Operator to offer 3G services to customers in
Mumbai, Delhi and Kolkata**

**Reliance to lead Creation of a 'Wire-free India' through launch of
'Affordable 3G for All'.**

**Reliance to launch 3G services in 13 circles by next quarter,
targets nation-wide presence next year.**

Mumbai / Delhi / Kolkata / Chandigarh; December 13th, 2010: Reliance Communications, India's leading telecom service provider, today announced the launch of Reliance 3G Services starting with Delhi, Mumbai, Kolkata and Chandigarh. With the 3G rollout, **Reliance Communications becomes the First operator to offer 3G services to customers in the Top 3 Metros** of Delhi, Mumbai and Kolkata. Demonstrating its all round execution and innovation capabilities, **Reliance Communications has rolled out 3G services in a record time of around 100 days of receiving 3G Spectrum in the major Metros of India.**

Reliance Communications will be launching **Reliance 3G services across all 13 telecom circles, where it holds 3G licenses, by end of Fiscal 2010-11.** The company is targeting a national footprint of Reliance 3G services through associations with other like minded, quality 3G licensees in the balance 9 telecom circles during the course of next year.

"The launch of Reliance 3G is an integral part of our Vision 2015 of creating a "Wirefree India" built upon the 'affordable 3G for All' platform. Personalization of Services, Simplification of Tariffs and a Content Rich Portfolio on the 'Best in Class' 3G Wireless Network will enable Reliance customers to get a much superior 3G service experience, significantly differentiated from others in the marketplace", said Syed Safawi, CEO - Wireless Business, Reliance Communications. *"Reliance 3G places us in a unique position with our suite of offerings covering 3G, CDMA, GSM and Mobile Broadband Data Services on the wireless platform",* he added.

Reliance 3G network has been designed to offer blanket coverage in every town being connected on 3G, with all its 3G sites connected through **IP backhaul** to provide maximum download speeds and minimum latency. The World class Reliance 3G network is capable of offering peak speeds upto 28 Mbps. The 3G network significantly enriches our Internet Access Services offering, enabling us to further strengthen our undisputed leadership in the wireless data space.

"Reliance 3G services will offer the widest bouquet of cutting edge services including Video Calling, Mobile TV, Video Streaming and Applications

accessed at superfast speeds ubiquitously on a variety of Mobile and Personal computing devices”, said Prashant Gokarn, 3G Head - Reliance Communications. “A superior network with 100% optic backhaul, thousands of content rich applications delivered in an easy-to-access mode on a mobile screen, Personalization options and simple tariffs including daily sachet packs are the 4 pillars that will create a significant differentiation for Reliance 3G services amongst customers”, he added.

On this journey to delivering a World class 3G experience, Reliance Communication has partnered with the World’s best organizations, including Nokia for devices, Facebook, Nokia and Ericsson for applications, Universal Music for content and Motricity for the Web portal .

Earlier in May 2010, Reliance Communications emerged as the winner in 13 key telecom circles during the 3G auction including the key metros of Delhi, Mumbai and Kolkata. Reliance Communications holds 3G licenses in the telecom circles of Delhi, Mumbai, Kolkata, Punjab, Rajasthan, Madhya Pradesh, West Bengal, Himachal Pradesh, Bihar, North East, Jammu & Kashmir, Orissa and Assam.

About Reliance Communications :

Reliance Communications Limited founded by the late Shri Dhirubhai H Ambani (1932-2002) is the flagship company of the Reliance Anil Dhirubhai Ambani Group. The Reliance Anil Dhirubhai Ambani Group currently has a net worth in excess of Rs. 64,000 crore (US\$ 13.6 billion), cash flows of Rs. 13,000 crore (US\$ 2.8 billion), net profit of Rs. 8,400 crore (US\$ 1.8 billion).

Reliance Communications is India's foremost and truly integrated telecommunications service provider. The Company, with a customer base of over 124 million including over 2.5 million individual overseas retail customers, ranks among the Top 4 Telecom companies in the world by number of customers in a single country. Reliance Communications corporate clientele includes 2,100 Indian and multinational corporations, and over 800 global, regional and domestic carriers.

Reliance Communications has established a pan-India, next generation, integrated (wireless and wireline), convergent (voice, data and video) digital network that is capable of supporting best-of-class services spanning the entire communications value chain, covering over 24,000 towns and 600,000 villages. Reliance Communications owns and operates the world's largest next generation IP enabled connectivity infrastructure, comprising over 277,000 kilometers of fibre optic cable systems in India, USA, Europe, Middle East and the Asia Pacific region.

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